

MARTA POPOVICI & ON THE FLY

When she writes music for herself and On The Fly, Marta Popovici always keeps in mind the message being conveyed. Marta loves psychology, and every text she writes calls for introspection. The lyrics fall naturally into the melody and gain power from the musical movement of the band.

Marta Popovici & On The Fly is a modern group, which focuses on developing ideas through cooperation. For them, jazz is only a starting point for original compositions. Names like Esperanza Spalding, Meshell Ndegeocello, The Cinematic Orchestra or Alice Coltrane, serve as inspiration to the band in developing their own language.

Marta Popovici & On The Fly have played together since 2018 and, although they started out performing jazz standards, soon they realized that each of them needed to explore their own creativity more in depth. They took off, and this is how hip hop, r'n'b and soul influences got integrated in their work, while preserving the foundation of contemporary jazz that equals both virtuosity, and the ability to capture the essence of a moment and to turn it into music.

The band practices these ideas every chance they have, in festivals or club performances, wherever they find people able to understand and appreciate their endeavour.

For Marta Popovici & On The Fly, music means joy; it is one of the ways in which their inner universe is manifest and becomes relevant to our lives. When they play, they turn into a core that radiates and encompasses everyone around, and it is this mutually beneficial meeting that reinforces the strength and emotion on which they rely in their decision to carry on together on this path.

